Next Generation Leaders: BTS

Facilitators: Kerry Wong, Cynthia Roldan, Sydney Tran, Alejandra Aguilar Arce,

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Faculty Sponsor: Edwin Lin

Class Days/Hours: 2 hours a week, Monday 7-9 PM PST

Class Location: In Person, Dwinelle 187

Unit Information: Sociology 198, 1 unit

Course Description:

This course will focus on Korean boy group, BTS, **analyzing** their influence through an academic lens. Some of the content we will cover includes the artists' history, image, and philanthropy. The class attempts to **define** their impact by discussing globalization and media portrayals. Students will be able to reflect on their own perspectives regarding the intersection of culture, language, and identity by **observing** BTS' rise to fame in both the Eastern and Western hemispheres.

Learning Objectives:

- Learn about the world's biggest music group
- Examine possible reasons for their success
- Analyze BTS's career from history to present
- Think critically about the impact of music in a globalized world
- Study intersectionality through BTS' identity and career

Course Structure:

In-class sessions will consist of lectures, screenings, and group discussions. Lectures will focus on introducing material, while the screenings will supplement the material. We will then open the floor for group discussions which will focus on attempting to answer questions we have prepared for each class session.

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Out-of-class assignments will consist of weekly reflections that require analyzing concepts discussed in class. Additionally, the readings due each week will aid in preparation for the following class. The final is an open-ended project that will provide students a chance to showcase and incorporate what they have learned. The format can be anything from a paper to a presentation to artwork, as long as it has been approved by the facilitators beforehand.

Course Requirements:

Prerequisites:

There are no prerequisites for this course. Everyone is welcome to take this DeCal.

<u>Textbooks/Required materials</u>:

There is no required textbook. Supplemental readings will be emailed to students.

Grades are based upon the following:

Attendance and Participation (40%)*

Weekly Assignments (25%)

Final Project (35%)

*Attendance is **highly crucial** as it is where most of the learning, discussions, and homework assignments will be applied. Participation depends on engagement in class and completing the readings.

<u>Class policies</u>:

- Failure to submit 3 homework assignments will result in a NP.
- Failure to submit the final project will result in a NP.
- 3 unexcused absences will result in a NP.
- Late homework will be accepted up until the following week.
- All work must be your own. Any instance of plagiarization will result in a NP.

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Weekly Calendar (subject to change):

Week	Topics & Agenda	Assignments Due
Lecture 1	Class Introduction (Info Session)	DeCal Applications!
Lecture 2 (9/12)	Introduction & Artistry Part I (Debut – Dark & Wild)	N/A
Lecture 3 (9/19)	Artistry Part II (HYYH – MOTS)	Reflection on Introduction & Artistry Part I
Lecture 4 (9/26)	Artistry Part III (Dynamite – Present)	Reflection on Artistry Part II
Lecture 5 (10/3)	Social Impact & HYYH	Reflection on Artistry Part III
Lecture 6 (10/10)	Social Impact Part II	Reflection on Social Impact & HYYH
Lecture 7 (10/17)	Image & Masculinity	Reflection on Social Impact Part II
Lecture 8 (10/24)	Globalization	Reflection of Image & Masculinity
Lecture 9 (10/31)	Media & Social Media	Reflection on Globalization
Lecture 10 (11/7)	Fandom	Reflection on Media & Social Media
Lecture 11 (11/14)	Success and Struggles in America	Reflection on Fandom Work on Final Project
Lecture 12 (11/28)	Presentations	Final Project

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